



DrupalCamp
Kyiv **2010**

PARTNERSHIP PROPOSAL

DrupalCamp Kyiv 2010 is an international conference for web developers who use Drupal. The annual event is now being held for the third time. It will take place on May 20-22, 2010 and bring about 500 specialists together in Kyiv. Conference participation is free of charge for those who have registered on the website in advance.

The conference will take advantage of the BarCamp format, which was first used in 2005 in Silicon Valley in the U.S. and has rapidly gained popularity at IT-related events in America and Western Europe.

This format is also called an "unconference" to accentuate the informal atmosphere of discussion. It stimulates participants to get maximally involved in organization and active communication.

What is Drupal?

[Drupal](#) is a popular content management system based on open source code, and has been used to create hundreds of thousands of sites of all kinds. Drupal exists thanks to a powerful community of more than 300,000 web developers working to improve it. The White House, entertainment celebrities, popular online sites and small communities devoted to a particular subject – all of them use Drupal on their websites.

The Program

During the conference, three session tracks (reports, discussions and workshops) will be held simultaneously. The total number of sessions to be conducted over the three-day period is approximately 50.

Thursday, May 20

Four concurrent paid one-day training classes. The classes are aimed at people wishing to receive basic knowledge before the main track of reports on the following day.

Day 2, Friday

Two concurrent presentation tracks. The duration of each presentation is from 30 minutes to 1 hour. The topic of the presentations is an overview of Drupal, how-to workshops, and presentations aimed at beginners.

Party

Day 3, Saturday

Three concurrent presentation tracks. Reports aimed at professionals, case studies, and a roundtable on the topic of "Integrating Eastern Europe into the worldwide Drupal community."

Announcements

- Drupal communities in the CIS and Eastern Europe;
- Social networks and blogs;
- Online publications writing about IT;
- Personal invitations for DrupalCamp Kyiv 2009 participants.

Participation Benefits

DrupalCamp visitors are web developers from Ukraine, Russia and Belarus who actively use Drupal in their projects or who are just starting to adopt it. They also actively use the Internet to communicate: many potential participants write blogs, as well as use social networks and Twitter. They are thought leaders in this area among their acquaintances and their behavior is emulated.

Benefits	Platinum Sponsorship \$5,000	Gold Sponsorship \$2,000	Silver Sponsorship \$1,000
Advertisement in conference program	full page	half page	quarter page
Distribution of materials or souvenirs during the conference	X	X	X
Sponsor introduction during the event	At the opening and closing	At the closing	At the closing
Logo placement on screensavers during breaks between sessions	X	X	X
Banner or stand in one of the halls	X	X	X
Banner or stand in the event hall	X	X	
Video interview with a sponsor representative as one of the event's materials	X	X	
Banner on the event website	X		
Chance to place banners in all of the event halls	X		
Post about the sponsor on the event's blog (after the event)	X		
Advertising mailing to event participants (1 letter)	X		
Sponsor page on the website	Large logo and description (≈100 words)	Medium-sized logo and description (≈50 words)	Medium-sized logo
Guaranteed report	X		
Guaranteed party tickets	5	2	1
Session halls with sponsor's name	X		
Opportunity to conduct a contest or special event with conference and seminar participants	X		

Partners

The DrupalCamp organizers are interested in cooperating with organizations able to provide services to help hold the conference, as well as online IT publications. Organizations able to provide video recording and editing of conference presentations are also invited to work with us.

Contact Information

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